



Agência para a Energia



PROGREEN

## INVITATION TO THE CONFERENCE

Preparing for the green economy:  
skills and competences  
for the new era

**PEDAGOGICAL UNIVERSITY OF CRACOW**  
**CRACOW, POLAND**  
**26 MARCH, 2019**



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TIME	TOPIC	DURATION	SPEAKER
<b>European Centre E-Training in Green Jobs ( PROGREEN) - dissemination of results</b>			
11:00 11.15	Welcome of participants	3h30	Tadeusz Buzarewicz (Fundacja Wspierania Rozwoju Edukacji)
11.15 11:30	Presentation of the project assumptions - European Centre E-Training in Green Jobs - PROGREEN		Renata Jankowska-Zielińska, Coordinator
11.30 12.30	Preparing for the green economy: skills and competences for the new era		Prof. Jan Fazlagić, expert
12.30 13.00	Learning green professions on the dedicated platform – benefits		Marek Łajtar, SOFTRONIC
13.00 14.30	Green debate – dissemination of results of the project PROGREEN		Moderator: prof. Jan Fazlagić Sara Miani ( DIDA Italy) Silvino Spenser and Susana Rodrigue (ADENE Portugal) Renata Jankowska-Zielińska Marek Łajtar (SOFTRONIC) Dariusz Ochrymiuk (PSP „NAREW”)

**14:30 LUNCH - TRY TRADITIONAL POLISH CUISINE**

Conference is organized in the framework of the project European Centre E-Training in Green Jobs PROGREEN financed from Erasmus +



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## SPEAKERS

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### **Prof. Jan Fazlagić**

Poznan University of Economics and Business, Poznan,  
Poland ([ue.poznan.pl](http://ue.poznan.pl))

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A professor in management at the Poznan University of Economics and Business (PUEB) in Poznan, Poland. His research interests include knowledge management, intellectual capital, school marketing, service design, education and innovation management, strategic management in public sector, entrepreneurship education. He was a Senior Fulbright Scholar at Sam Houston University, TX, USA and Marie Curie Research Fellow at the Centre for Social Innovation (zsi.at) in Vienna, Austria. He is the author of the first Polish Intellectual Capital Report in a Higher Education Institution (2004). He is an author of 15 books and over 70 research papers. Prof. Fazlagic has participated in numerous research projects including Innovation Report on the Polish Pharma Sector (2012), Service Design Summer School sponsored by the Santander Bank (2013), the Trust in Polish business sector (2015), "School for Innovators" commissioned by the Polish Ministry of Development (2017). His research project covered such topics as Intellectual Capital in Higher Education, regional development, internal communication and education. He was supervisor to 4 PhD theses, of which 2 in English and is currently working with 4 PhD students. He is active as a business consultant and trainer. He also supports the development of European head teachers by organizing seminars and conferences aimed at improving leadership skills and marketing competences in schools. He frequently appears on Polish national media commenting on the current state of the education. In the years 2011-2015 he was the Deputy Rector for Research and Development at Vistula University ([vistula.edu.pl](http://vistula.edu.pl)) in Warsaw. Apart from his full-time professorship at PUEB, he holds the position of the lead expert on education and learning at the state Institute for the National Institute for Local Government ([nist.gov.pl](http://nist.gov.pl)) where he is responsible for preparing white papers and providing advice to government units, local governments and the Polish Parliament covering such issues as the development of creative industries, education policies. He is also the Director in The Programme Committee of Innovative Managers operated by the state agency for enterprise development PARP ([parp.gov.pl](http://parp.gov.pl)).



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**Marek Lajtar**, member of the board the SOFTRONIC company, the graduate of the law faculty Warsaw University, , the coach and the manager of many projects financed among other things from European funds. He realized the project for self-governments within the range delivering 12 e-learning platforms for 12 self-governments. He managed works in the area of translations on e-learning 60 instruction modules for School of Łazarzski. Implemented educational projects for University Vistula, expert in PROGREEN Project.

**Renata Jankowska -Zielińska**, graduate of Journalism and Science Department of Warsaw University. Expert in the projects financed from different EU programmes, like EQUAL”, PHARE, VET, POWR. She was responsible for social campaign “You have a chance”, prepared in cooperation with the radio ZET, Gazeta Dziennik, TVN and Polsat. Manager of different projects, coordinator PROGREEN project.” Runs own business Training, Education and Development.